

Exploring the relationship between social innovation and social economy

SIX and Spreadi

About SIX



SIX has a vision of a world where...

Social innovators can easily exchange and share:

- Ideas that work, across sectors and geographies
- Talent, capabilities, skills
- Access to power
- Money, capital and resources

SIX members feel **inspired, connected, and supported**

SIX connects people around the world to:

- Know who is doing what already
- Understand how it works
- And have the capacity and skills to do it yourself



About Spreadi

- We spread ideas, innovation and inspiration across borders
 - We learn
 - We coordinate
 - We document

We learn



We coordinate



We document



A Bird in the Air Pump

An art project addressing root causes of offending and re-offending amongst young Muslim men

What are we talking about?

- People keep asking us....
 - Is social innovation same thing as social economy?
 - Is social innovation a specific policy driven by governments?
 - Is social innovation citizen engagement?
 - How is social economy related with social innovation?
 - What is social innovation?

Social innovation is

‘new solutions (products, services, models, markets, processes, etc)
that simultaneously **meet a social need** (more effectively than existing solutions) and
lead to **new or improved capabilities and relationships and better use of assets and
resources.**

Five elements

Novelty

Focus on moving from ideas to implementation

Focus on meeting a social need

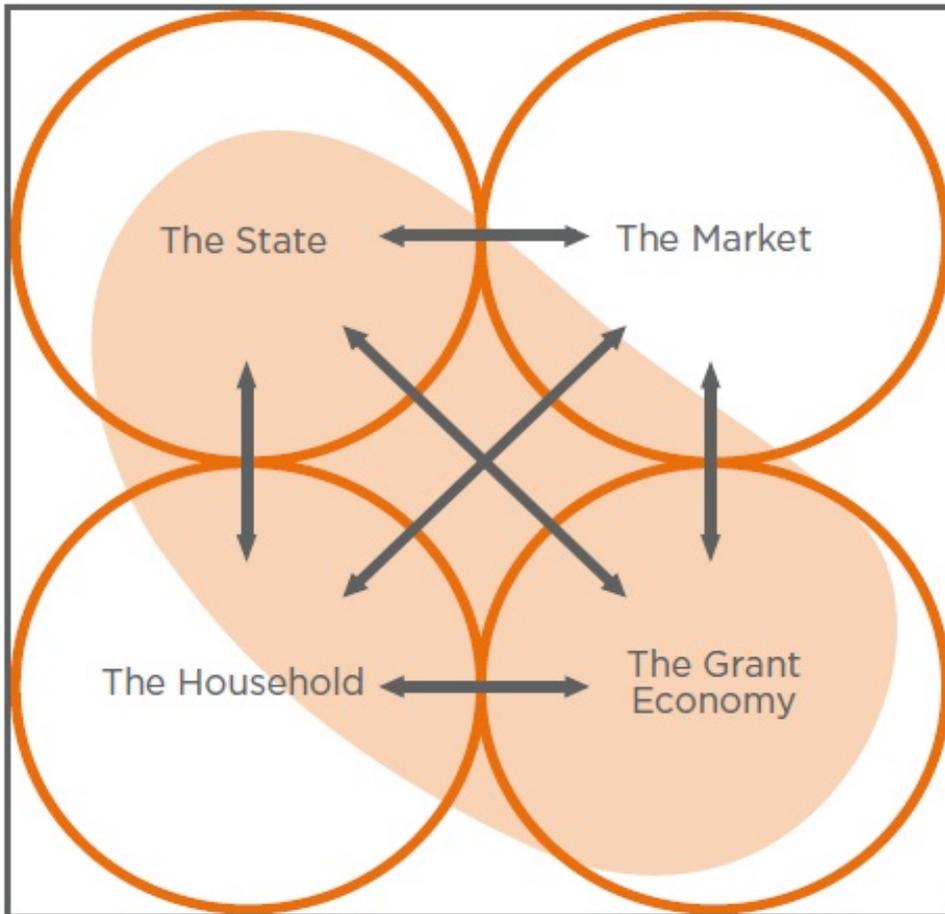
Effectiveness

Evidence of enhancing society’s capacity to act

Means, Processes, Goals and Outcome

By TEPSIE report Young Foundation (2013).

Social Economy



Driven by people and social purpose

New relationships among different sectors

New roles of household and volunteers

Everybody to be part of sharing and developing an idea and a new model

Why innovation for Social Economy

Everybody needs to be a part of sharing and developing ideas, models

⇒ Formation

not education, provision, receiving...

- Voluntary economy
- Productive Democracy, not formality
- People WANT to be a part of production and creation
- Share visions and ideas

Why innovation for Social Economy

- Voluntary economy
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Novelty

Moving from ideas to implementation

- Novelty in ideas, how to implement,
role, relationship among four sectors

Meeting a social need

Effectiveness

Evidence of enhancing society's capacity to act

- Common goal and outcome

Three cases

Lambeth in London, Barcelona, Seoul

Common goal and outcome

- Meeting a social need
- Effectiveness
- Evidence of enhancing society's capacity to act

Novelty in ideas, how to implement,
role, relationship among four sectors