

# THERE



# Social Innovation

By People, Space, Policy, and Network

Sang-Hun Jung



THERE 

tomorrow's  
here

사회혁신공간  
데어





# What is There?

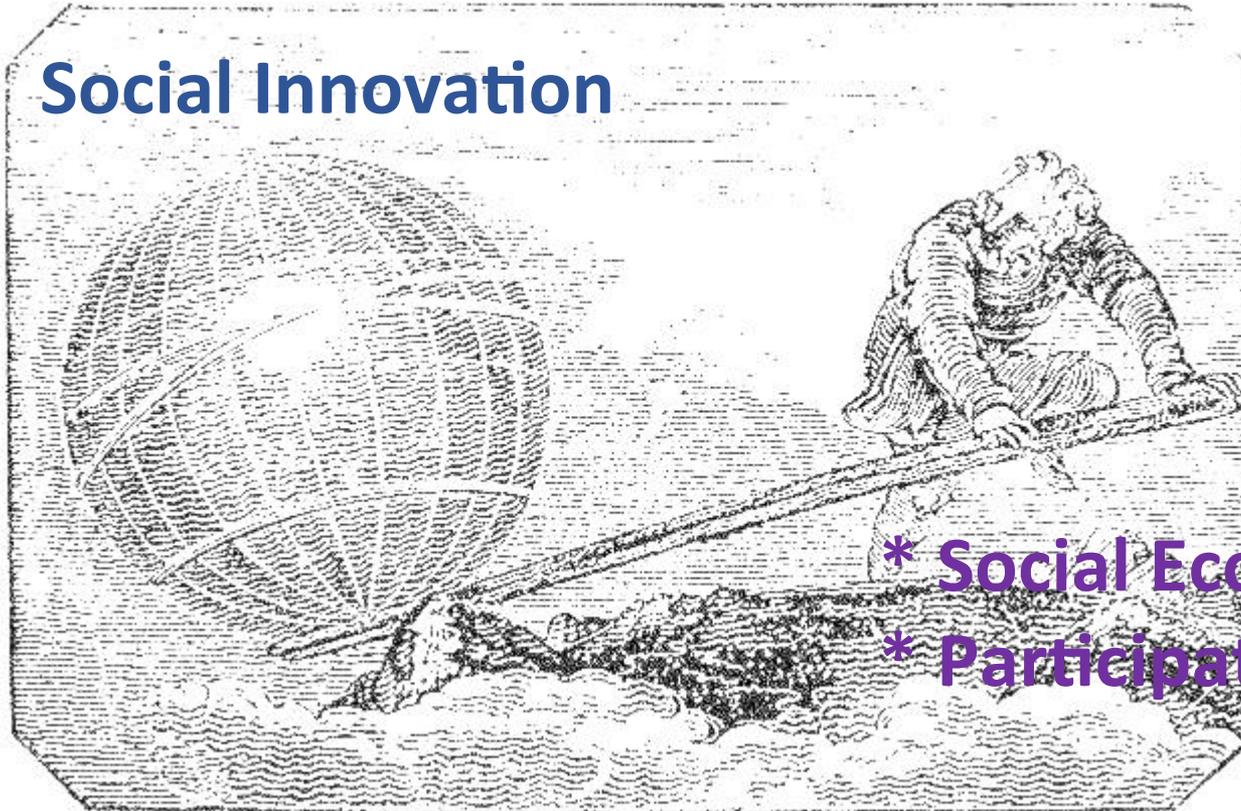
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- **Tomorrow is Here.**
- **Are You There?**
- **There You are.**

# Social Innovation and Social Economy

## Social Innovation

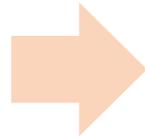


- \* Social Economy
- \* Participation

**Leverage Effect!**

# Background(Paradigm shift of Capitalism)

- Aging Society
- ICT Revolution
- Climate Change
- Polarization

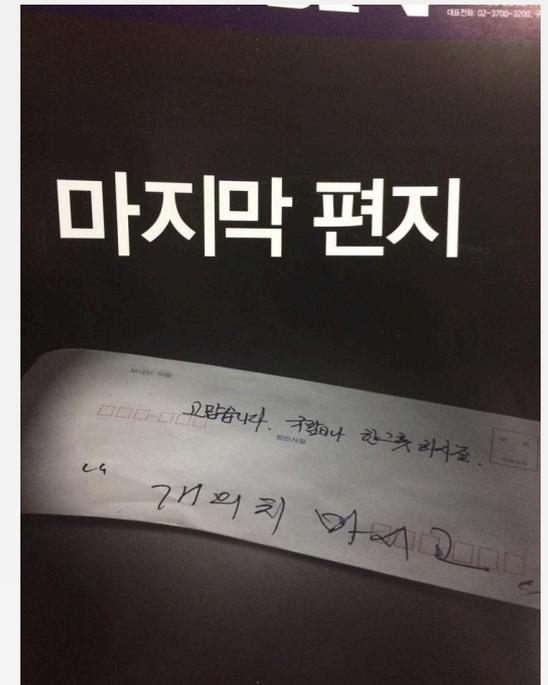
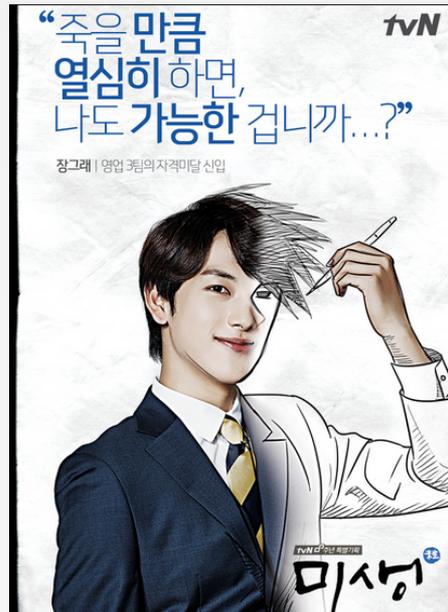


# Crisis of South Korea?

**Weaken social safety network**

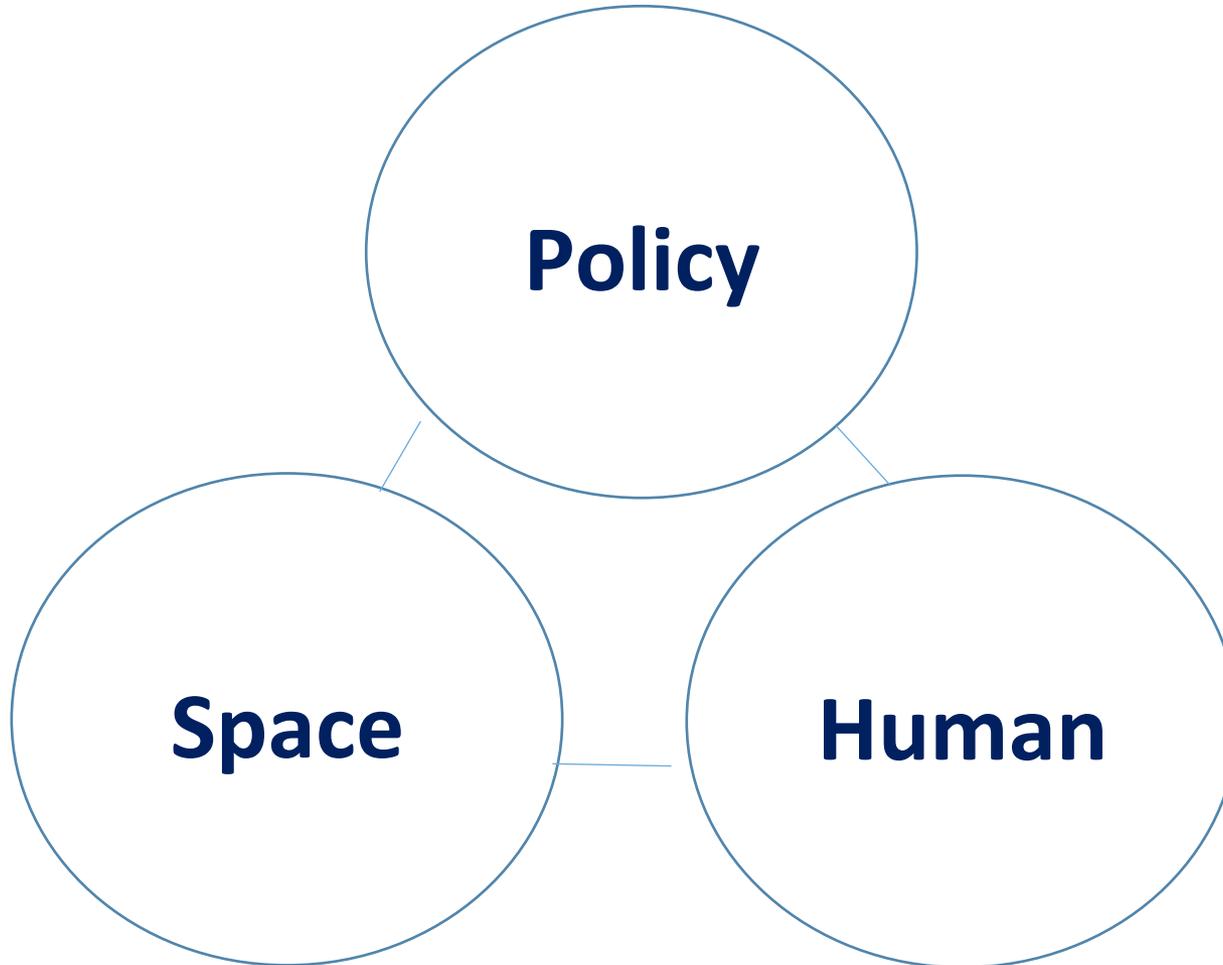
**Passive social participation of business sector**

**Intensive conflict in politics**



# ~2014 : There 's Social Innovation Strategy

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**Bridging 3 Key Components**

# Mission and Vision 2020

Vision

## Social Innovation Basecamp

KEYWORD

**HUMAN**

Helping  
10,000  
Social innovator

**SPACE**

10 space,  
1000 networks

**POLICY**

S.I platform  
S.I conference

# ~2014 : Policy1. Open table



- Suggestion, Discussion, Arrange by Citizen
- Balance (Online & Offline, Big & Small)



## ~2014 : Policy1. Open Table

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### **\* Principles and Rules**

- Everyone can host Open Table
- New / Neutral / Horizontal Agenda Platform
- Anything is possible. Unlimited output

**The most representative brand for  
Citizen participation-based Policy Discussion**

# ~2014 : Policy 2. Seoul Policy Exhibition



**One Way Government PR**

**-> Citizen Participation Policy making**

~2014 : Space

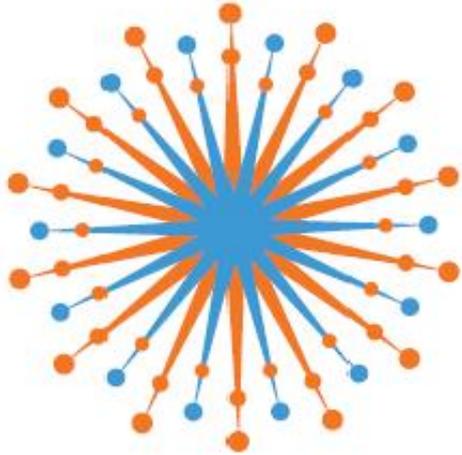


**Local-based Space Platform**

**Keep Testing.....**

~2014 Human1. B party

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Let's **B** party

- **Confirming and extending Change-maker's network**
- **Discover various people and site interested in S.I**

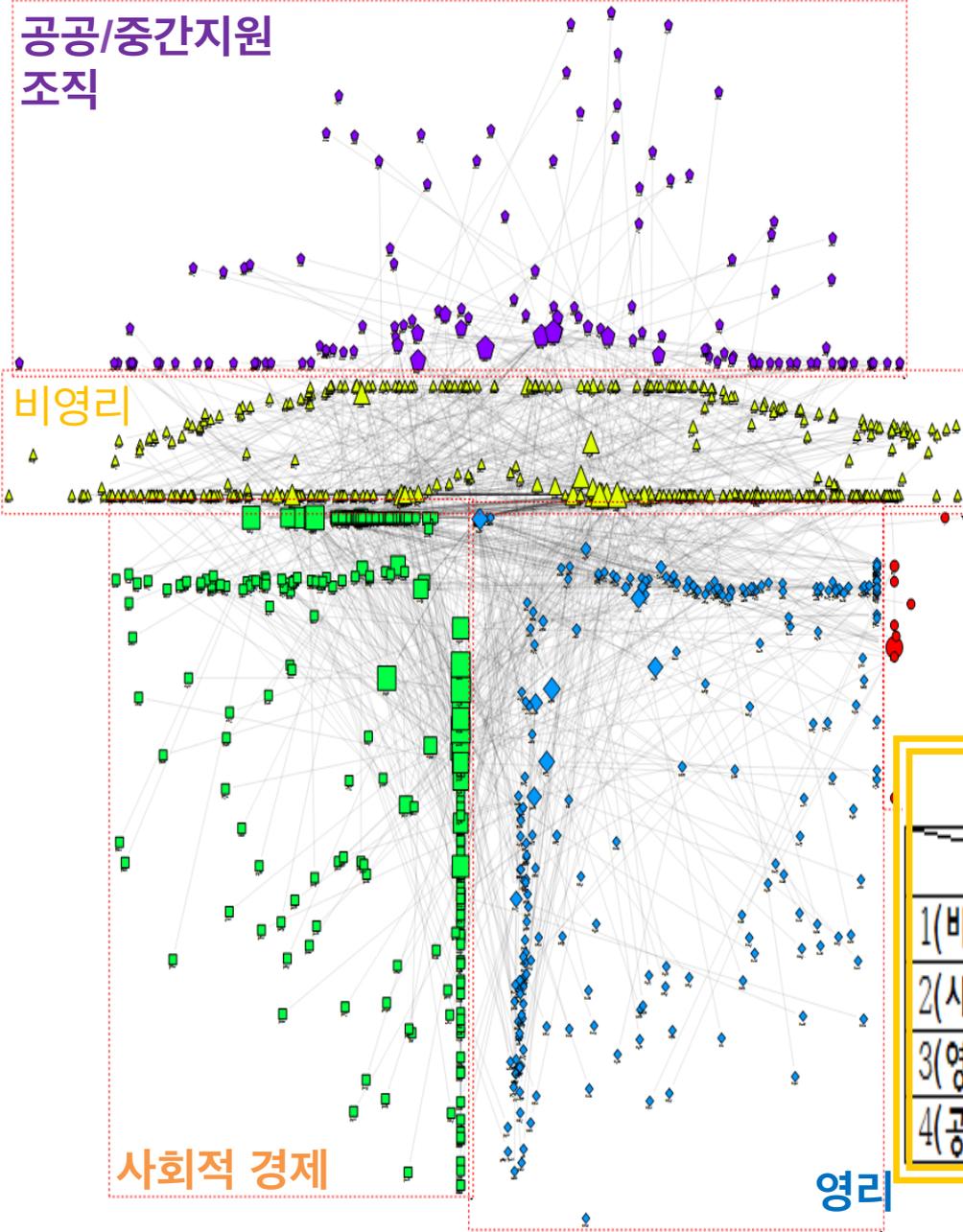


공공/중간지원  
조직

비영리

사회적 경제

영리



NPO

36.27%

Profit  
Sector

26.53%

Social  
Economy

24.12%

Public/ intermediate 12.53%

총 1053명  
남 582명  
여 471명

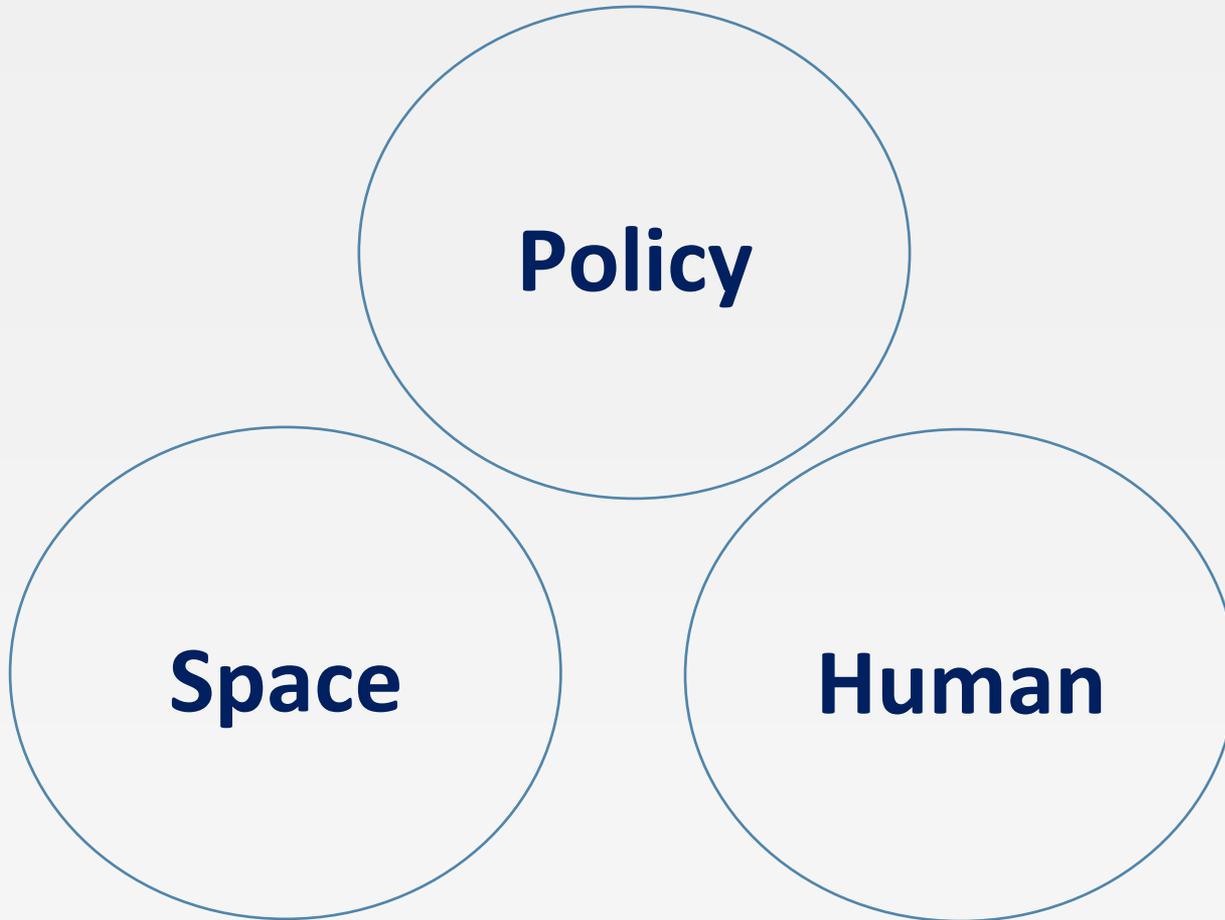
	자기영역 링크 비율	타영역 링크비율
	inter/inter+intra	intra/inter+intra
1(비영리)	61.70%	38.29%
2(사회적경제)	44%	56%
3(영리)	71.62%	28.37%
4(공공/중간지원조직)	78.83%	21.16%

## **- Education Program**

- > Promote exchange and between various sectors**
- > Vision and Capacity for Key members(include middle manager) in S.E sector**
- > Planning and Managing with other organisations**

## 2014 Assumption

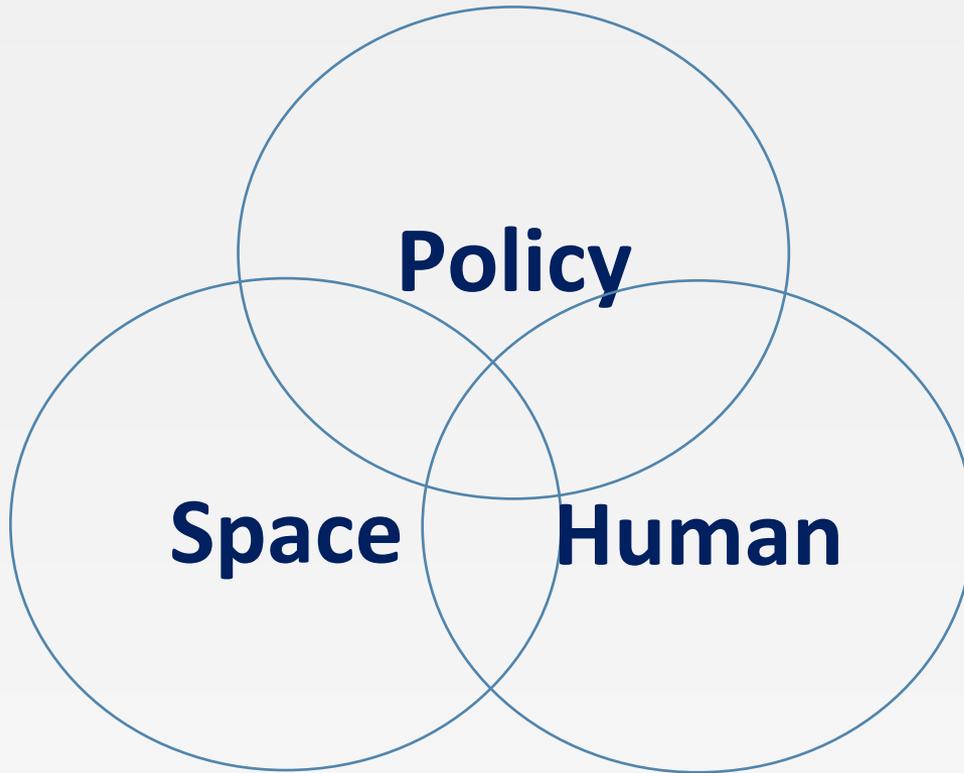
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**Link 3 main components!**

By trial and error...

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**Intersect, not separated**

2015 ~

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## **Policy**

- **Open Lab** : innovation keyword 100
- **Open Table 2.0**

## **Space**

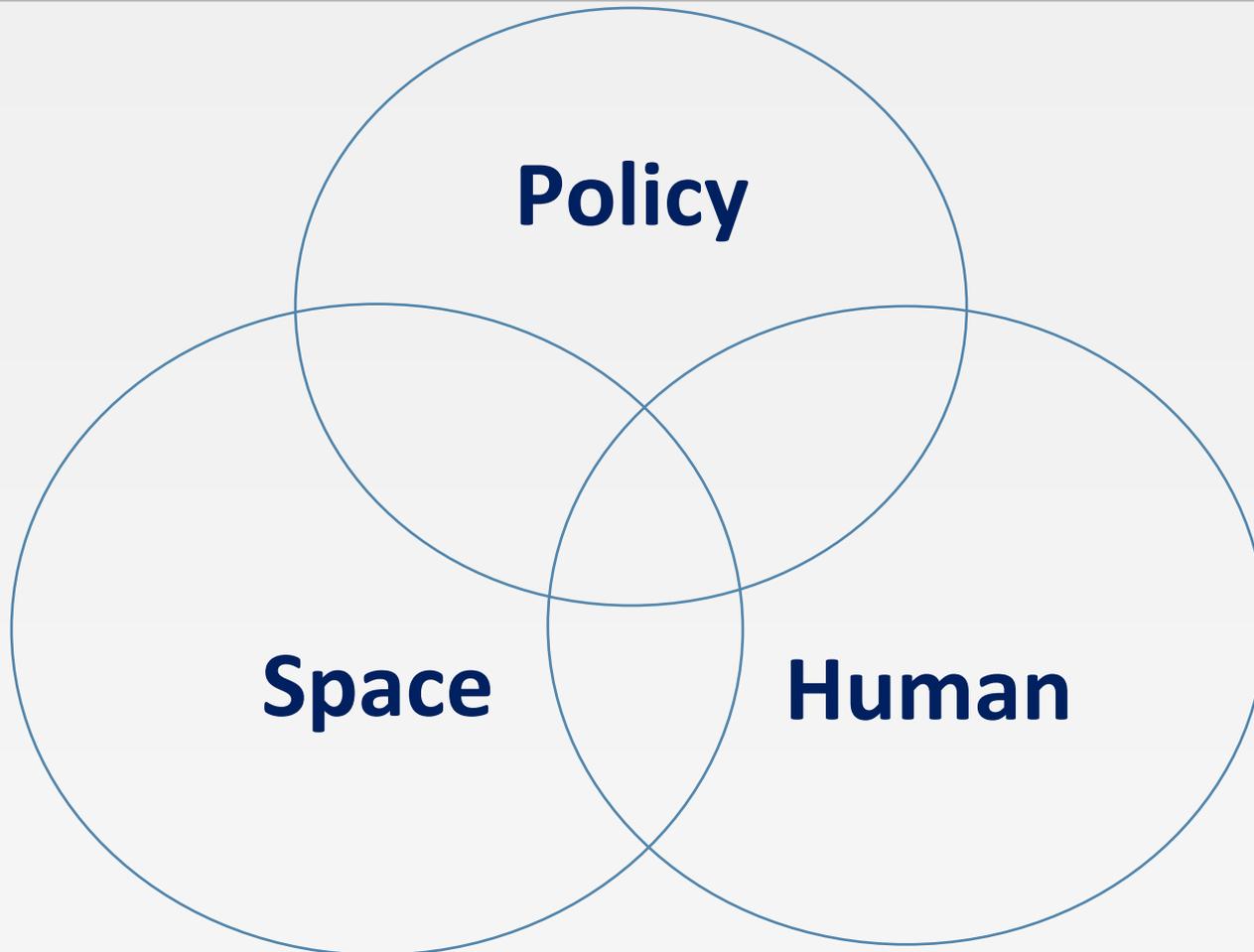
- **Think Café 2.0**
- **Investing share space**

## **Human**

- Let's Be party 2.0**
- Link Platform**

There, 2015 ~

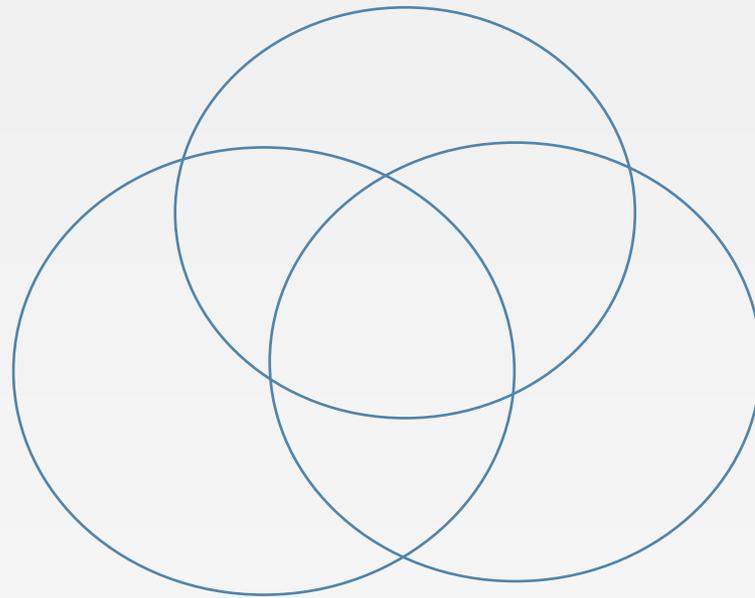
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**Social Innovation Fund**  
**Social real estate development**

# Impact of Social Innovation

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**Keep Increasing!**

# Impact of Social Innovation

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## OLD PARADIGM

competition  
monopolistic capitalism  
conflict

## NEW PARADIGM

sharing  
conflict  
participation

S.I



## What is There?

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 Social Innovation Base Camp, There!

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***Thank YOU!***